

VISIBILITY BREAKTHROUGH METHOD

WITH LAURA KESSLER

The Four I's of Influence

Integrity, Identity, Image & Influence (clockwise)

Reassessment

Creative
Leadership,
Service & Legacy

Increase Your
Charisma, Sales &
Persuasion

Executive
Speakers' Club

IV. INFLUENCE

Sizzling Sound Bites

Build Your Own
Viral Buzz

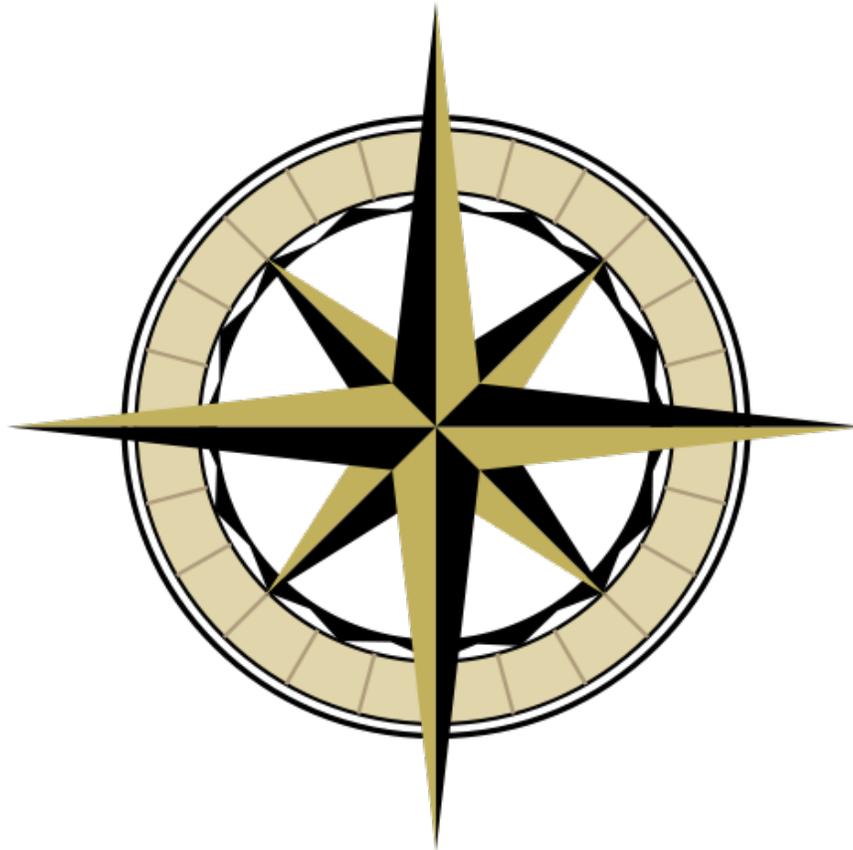
Creativity & Humor
in Business

Power Body
Language

Hollywood
Presentation &
Delivery Skills

I. INTEGRITY

N



Mindset & Vision

Visibility/Launch
Calendar

Work-life Balance

Visibility Audit

Accountability

II. IDENTITY

Spheres of Influence
& Trust

Visibility Archetypes

Personal Leadership
& Identity Branding

Networking for
Introverts, Extroverts
& Ambiverts

The 3 Voices of
Power

III. IMAGE

BE.... Your own Compass!